

# **EXHIBIT 40**

## **"The John McAfee Project" To Debut On Spike In April 2016**

### **Six Part Series To Be The Definitive Inside Look At The Tech Pioneer and Recently Announced Presidential Candidate**

NEW YORK, Sept. 9, 2015 /PRNewswire/ -- Spike's six-part television event, "The McAfee Project," that will shed light on the brilliant yet complicated tech pioneer John McAfee will debut in April, 2016.



Viewed by some as the godfather of online security and by others as the master manipulator of fear, McAfee announced earlier today he is running for President of the United States.

Directed and Executive Produced by Billy Corben ("Cocaine Cowboys"), the docuseries will be centered around McAfee's first-person interviews and will reveal unanswered questions about his life ranging from drug-fueled college days in Virginia, to learning to battle computer viruses early in his career at Lockheed in the 1980's, to starting McAfee and Associates in 1987, to the 2012 murder investigation in Belize.

"The McAfee Project" is produced by the critically-acclaimed and Emmy-winning rakontur ("Cocaine Cowboys," "VH1's The Tanning of America," "Dawg Fight") with Alfred Spellman and Corben as Executive Producers and Impact Future Media with Francois Garcia and Kimberley Berlin as Executive Producers.

The series will also feature first-person interviews with those close to McAfee along with reenactments featuring pivotal seasons in his life.

In April, 2012, John McAfee, a world-renowned billionaire computer anti-virus pioneer, found himself at the center of Central America's hottest manhunt in recent history. McAfee was named a "person of interest," but not a suspect, by police officials in Belize following the murder of his neighbor. McAfee went on the run for three weeks before crossing the border into Guatemala. He was detained by Guatemalan authorities soon after entry, and was soon fighting against deportation to Belize.

McAfee claims the police and drug cartels in Belize were out to kill him thus the escape to Guatemala. He also reportedly faked a series of heart attacks to prevent deportation to Belize and aid safe passage back to the United States. Following a lengthy legal battle, he was deported to the United States while his home in Belize mysteriously burned to the ground.

Was this celebrated tech genius really involved in the murder of a neighbor? Or does he have nefarious enemies out to destroy him and crumble his empire? Or is the man who earned enormous success and wealth based on the public's online security fears and paranoia playing another mind-game?

McAfee continues to be a prophet of internet protection. In 2010, the company he founded (McAfee Associates) was sold to Intel for an incredible \$7.8 billion and four years later they announced they would be changing their name from McAfee to Intel Security. Recently, McAfee launched Future Tense Central, a security and privacy company offering innovative mobile and web applications with the highest degree of security, empowering the user with the knowledge and awareness to make informed decisions about their personal information. Is this another tech game-changer or another example of McAfee manipulating the public's fear and paranoia?

Sharon Levy is Spike TV's Executive Vice President, Original Series, Chachi Senior is Senior Vice President of Original Series for Spike TV, and Justin Lacob is Vice President, Original Series.

\*"The McAfee Project" is a working title

About Spike TV:

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